



Application
deadline:
**1 June
2015**



JOIN OUR CAREER ORIENTED PROGRAM

*for young entrepreneurs
in Norway and Russia*

What is in it for you:

- Add value to your resume with attractive competence
- Get a chance to work with specific business cases
- Build a valuable personal network
- Participate in three interesting and eventful gatherings

The program is funded by
the Norwegian Government



NHO
CONFEDERATION OF
NORWEGIAN ENTERPRISE



Russia and Norway - broader business collaboration

WHAT YOU CAN BENEFIT FROM THE PROGRAM

Now you can apply to participate in the Norwegian-Russian Entrepreneurship program – Young Entrepreneurs. The program will add value to your CV. Your travels, visa and stay in Norway and Russia will be covered. You will be able to build a personal network with companies, which may become your future employer, as well as with universities, colleges and other students – tomorrow's entrepreneurs and business executives.

OBTAIN VALUABLE EXPERIENCE IN SOLVING BUSINESS CASES

Through the Norwegian-Russian Entrepreneurship program – Young Entrepreneurs, you will gain valuable experience in solving business cases. The focus is on opportunities, cultural differences and business tools. This practical training in entrepreneurship and business development is useful for a future employer or if you wish to start up your own business.

ADD VALUE TO YOUR CV

Candidates with practical experience have a competitive advantage with regard to attractive jobs. Major organizations such as the Confederation of Norwegian Enterprise (NHO), the Norwegian-Russian Chamber of Commerce (NRCC), the Chamber of Commerce and Industry of the Russian Federation (RF CCI), Junior Achievement – Young Enterprise Norway (JA-YE Norway) and Junior Achievement Russia (JA-Russia) are key players in the Entrepreneurship program. Completing the program will therefore strengthen your CV. Additionally, you will also get an attractive

certificate, which you can attach to your future job applications. The certificate will verify the training program content and will mention key business stakeholders.



BUILD A VALUABLE AND USEFUL NETWORK

The program enhances your ability to establish and develop a personal network of great value for your professional career. During the program, you will interact with motivated students and competent representatives of companies, universities, institutes and colleges in Norway and Russia. You will get acquainted on a personal level, and you can build strong and sustainable relations with all participants.

INTERESTING AND EDUCATIONAL EXPERIENCES - ALL SPONSORED

Travels to Russia and Norway, accommodation and meals including several social events are covered for all students. However, you must cover travel insurance and personal expenses yourself.

The Entrepreneurship program offers well-known speakers and participants from Russian and Norwegian businesses and academic communities. The organizers invest considerably in the program in order to develop improved business collaboration in a long-term perspective between younger generations in the two markets.

MOSCOW



TRAINING SESSIONS TAILORED FOR YOUR PROFESSIONAL CAREER

The Entrepreneurship program, Young Entrepreneurs, is organised in three sessions in Russia and Norway per study group. Each entrepreneurship session lasts for two - three working days and includes usually two days of travel. The topics and training are directly relevant to the participants' professional career development and personal growth.

The students will be appointed to one of the study groups (see below). Local campuses taking part in the program will facilitate the participation of their students.

The Murmansk-Bodø Group:

Murmansk: 22 - 24 September 2015

Bodø: 02 - 03 December 2015

Murmansk: 17 - 18 February 2016

The Moscow-Stavanger Group:

Moscow: 06 - 08 October 2015

Stavanger: 20 - 21 January 2016

Moscow: 02 - 03 March 2016

The St. Petersburg-Oslo Group:

St. Petersburg: 10 - 12 November 2015

Oslo: 27 - 28 January 2016

St. Petersburg: 30 - 31 March 2016



MAIN TOPICS OF THE ENTREPRENEURSHIP PROGRAM:

Session 1: Starting businesses and commercializing products/ services. Including an Innovation Camp with training in creative processes and business idea development implemented by Junior Achievement – Young Enterprise Norway and Junior Achievement Russia.

Session 2: Management, strategy and Norwegian and Russian business experiences

Session 3: Internationalisation, growth and market development.

Working with a specific business case will be central throughout the program. Although the locations are different for each study group, there will be a compulsory academic, practical training and learning program for all three groups – however, with various business cases.

The business case shall be delivered in written form of 10-15 pages plus appendix, carried out by student teams.

The work will require significant efforts beside your main studies.

ST. PETERSBURG



LEARNING OUTCOME

Entrepreneurship Program - Young Entrepreneurs, is a part of the "Matchmaking program Norway-Russia"

KNOWLEDGE AND UNDERSTANDING

- Upon successful completion of the program the student will be able to demonstrate good knowledge and understanding of the basics of business planning and business idea commercialisation processes
- Processes of how to start and run a company and close it after its purpose is achieved
- Generic internationalisation strategies, entry models on foreign markets and international funding opportunities
- Challenges of doing international business, especially impacts of differences in institutional business environment, cultural differences, formal/informal practices, differences in negotiation tactics on business processes
- Opportunities and barriers for development of national and regional business cooperation between Norway and Russia
- Existing Norwegian-Russian business networks and sources of financial support

SKILLS

Students should be able to obtain the following skills:

- The ability to identify opportunities, challenges and solutions for international business development in a group setting
- The ability to navigate in unknown markets through activating existing business networks, building personal networks, alliances and mobilizing partnerships to foster business development
- To meet ethical challenges when engaging in international business development
- The ability to analyse Norwegian-Russian business development and relations

GENERAL COMPETENCE:

Students will be able to:

- Cooperate in an international team and navigate in international business environments

- Develop and communicate solutions to a business case after having defined its opportunities and challenges in an international context in written and oral form
- Plan, organize and manage own work in multicultural settings

Additional benefits for the program participants:

- Students with good entrepreneurial progress/ performance in the program may be offered opportunities to work in an environment where they can develop business ideas in cooperation with Norwegian and Russian partners
- Entrepreneurship competence is also required from companies for development of new or improved products and services



Foto: Terje Rakke/Nordic Life/www.nordiclife.com/2014

BENEFITS FOR PARTICIPATING COMPANIES:

- Marketing opportunities: Authorities, businesses, students, universities
- The young generations' alternative ideas and solutions to actual challenges
- More attention from businesses and authorities to a business case
- Corporate Social Responsibility (CSR) by contributing to the training of future entrepreneurs in Norwegian and Russian businesses

LATER EFFECTS FOR PROGRAM PARTICIPANTS:

- Possible new business establishments / projects
- Possible entry into different business incubators in Norway / Russia
- Recruitment base for Norwegian and Russian enterprises
- Assistance through NRCC's B2B program with business partner search

BODØ



APPLY NOW!

To apply for participation in the Entrepreneurship Program – Young Entrepreneurs, Norway-Russia, is easy. Applications will be processed continuously. It is therefore recommended to apply as soon as possible, and not later than 1 June 2015. The program has a limited number of study places, and the admission of students is based on the received CV and a letter of motivation.

PROCEED AS FOLLOWS:

1) Apply before 01 June 2015 with a letter of motivation in English, maximum two pages with your CV attached.

• Russian students can apply directly to the contact person provided by their university/institute. As of today, the following universities in Russia have confirmed their participation:

- Murmansk State Technical University (Murmansk)
- Murmansk State Humanities University (Murmansk)
- Murmansk Academy of Economics and Management (Murmansk)
- Murmansk Institute of Business Education (Murmansk)
- Gubkin Russian State University of Oil and Gas (Moscow)
- Razymovsky Moscow State University of Technologies and Management (Moscow)
- Financial University under the Government of the Russian Federation (Moscow)
- Moscow State Academy of Water Transport (Moscow)
- Russian Timiryazev State Agrarian University (Moscow)
- Baltic State Technical University (St. Petersburg)
- St. Petersburg State Polytechnical University (St. Petersburg)
- St. Petersburg State Marine Technical University (St. Petersburg)
- St. Petersburg State University of Economics (St. Petersburg)
- St. Petersburg National Research University of Information Technologies, Mechanics and Optics (St. Petersburg)



OSLO



- Norwegian students enrolled at the following universities can apply directly to the contact person provided by their university /college:
 - University of Nordland (Bodø)
 - Oslo academic institutions (Oslo area)
 - Stavanger academic institutions (Stavanger area)
- Students from all over Norway can take part in the program and will be appointed to one of the study groups
- Other Norwegian students wishing to take part in the program can also apply to Junior Achievement-Young Enterprise Norway (JA-YE Norway).



Application and CV must be e-mailed directly to:
Ungt Entreprenørskap Norge / (JA-YE Norway)
Essendrops gate 3, P.O. Box 7173 Majorstuen, 0307 OSLO
E-mail address: nrcc@ue.no
Webpage: www.ue.no / Telephone: +47 23 08 82 10

- Applications from Norwegian students can also be sent directly to the NRCC Project Manager.
E-mail address: jorn.tverseth@nrcc.no

2) Selected applicants will be informed by the end of June 2015.

Wishing you the best of luck and see you soon! *Желаем Вам удачи и до скорой встречи!!*



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